



Member Handbook –

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ORGANIZATION SUMMARY

Name: Red Peloton

Mailing Address: PO Box 9483, Santa Rosa, CA 95405

Website: www.redpeloton.com

Board of Directors - Officers

President: Javier Sanchez

Vice President: Cole Rasmussen

Secretary: Steve Reddie

Treasurer: Terri Ruttledge

Statement of Activities

The specific purpose of this corporation is to promote health, skills, accountability, and leadership by mentoring younger riders, participating in community outreach, and sharing a sense of team and family values to our athletes. The corporation's philosophies will be shared to individuals as they become more active in the sport of cycling and will in turn pass on what they have learned to their peers by mentoring and inspiring less-experienced members and others.

Date commenced business in California: September 1, 2007

MISSION & OUTREACH PHILOSOPHY

Mission

The Red Peloton is a Non-profit Organization that promotes all aspects of Cycling through racing/riding, charitable events, community outreach, and local philanthropy. The Red Peloton accomplishes this mission by promoting cycling events, volunteering for youth development, supporting bicycle safety programs, and leading civic/charity activities.

The Red Peloton works to achieve this mission through the use of the six following committees who oversee and drive actions:

- Race - supporting, developing, and representing all cycling disciplines through our club, race and U23 specific teams.
- Community – leveraging our members and span of influence to provide donations and volunteer support to local charities and nonprofits to positively impact our community.
- Technology - focused on updating and maintaining our website, social media, and other technology related areas to better communicate and share our message and goals.
- Membership - Focused on increasing our membership of underrepresented demographics, ages, genders etc., as well as retention of current members.
- Sponsorship – Organize and increase our sponsorship resource pool to support and grow our programs.
- Social – Organize and host team events and rides and communicate ongoing activities or volunteer opportunities.

Each of the committees has volunteers from the club who participate and help drive the overarching goals of each of the committees. We're striving to ensure our members participate and feel as though they are a part of something bigger than just a large group of people who occasionally ride together.

Outreach Philosophy

As a 501(c)3 organization, the Red Peloton gives back to the community through events and programs, which support local charities such as Women's Recovery Services, Sonoma County Bike Coalition, and Greenacres Children's home and school. In addition to this, a portion of our funding goes towards supporting the race careers of 19-23 year old cyclists who want to develop and drive towards professional cycling aspirations.

The Team

The Red Peloton cycling team is made up of a diverse group of cycling enthusiasts, and we are proud to rank among the best competitors in California, for most categories and disciplines. Regularly scheduled rides provide a variety of length and speed options for our members as well as provides a sense of community for like minded individuals.

Team Guidelines and Policies

Below are the currently published policies that all Red Peloton members must be aware of and abide by. Please contact the board of directors with any questions or concerns.

Please note that policies are subject to change as deemed necessary by the Board of Directors. Any changes will be conveyed to the team prior to being implemented.

Membership

Members are required to pay the yearly membership dues, participate in at least 2 philanthropic activities or events, and purchase a new kit each year. See membership renewal section below for further details.

While riding in general, we encourage members to wear their Red Peloton kit as much as possible to help promote and drive awareness of our club. See riding etiquette section below for further details.

Membership benefits include discounts and/or products from our sponsors, financial reimbursement for racing fees, and opportunities to be active in our philanthropic activities as outlined above.

New Member Policy

Each interested prospective member will need to complete the following before joining the Red Peloton:

Have at least one current team member vouch personally for them. Emphasis is placed more on good character and personality than overall cycling attributes.

Have ridden or participated in team-led rides over the past 3 months. The Red Peloton Weekend Group rides are most recommended. We are looking for a fit for the whole team – not specific teams (women, men, mountain, etc.).

We encourage riders to only be members of one local team, however, special cases or exceptions can be discussed directly with the membership committee.

Annual Membership Renewal

Membership is renewed annual. The following steps must be completed during the renewal period. Riding sponsors are not required to pay a \$75 registration fee but still need to complete step 1 below.

Go to the link provided and update emergency contact information, email, and PayPal info and acknowledge the liability waivers.

Pay \$75 registration fee by PayPal to: paypal@redpeloton.com. Or mail check to Red Peloton, PO Box 9483, Santa Rosa, CA 95405

Purchase new current year kit – this is important as our sponsors are represented on kits. If you have personal concerns re: new kit purchase requirement, please contact a BOD member.

For new members coming on board mid year, full reg fee is applicable through June, then discounted to 50% for July through Sept then waived for Oct to Dec. Registration and waivers will still be required irrespective of membership fee payment status.

No Poaching Policy

Each member of the Red Peloton is expected to adhere to the following:

Please do not join in on, attend, take part in, or otherwise “poach” any organized rides where riders are required to register, pay, or be accounted for - if you have not paid or registered yourself already.

Failing to meet the above standards can result in dismissal from the Red Peloton.

Crash Replacement Policy

Each Member of the Red Peloton will have the ability to purchase, at half price, a pair of bib-shorts and/or a jersey (providing there is inventory on them) in the instance where they have crashed and need a replacement. The following rules apply to this policy:

The kit must have been a current year kit.

Only one crash replacement per member in any calendar year.

Riders must purchase a kit and then submit a receipt for reimbursement.

Reimbursement Policy:

We are happy to offer our team members registration fee reimbursements for competitive races and local cycling events. Club Members are responsible to follow the proper guidelines in order to receive your reimbursement each month. Please contact the board of directors with any questions.

Club Level Reimbursement: Any event or race where registration fees are required (Fondos, criteriums, gravel rides, etc.)

Riders will be reimbursed up to \$30 per person, per event for up to 2 events, per month, throughout the Calendar year. \$60 for one event is not allowed. Greater than \$60 reimbursement requested for an activity within a month will not be allowed.

Race Level Reimbursement: Any race where registration fees are required, and results are generated. (Road, criterium, gravel, etc. no Fondos or fun rides).

There are 3 different levels of race reimbursement budget, per the table below. The previous calendar year's race totals will grant access to any specified level of reimbursement for the following calendar year. If there is no historic race data, the minimum number of races per tier must be met prior to access to that level of reimbursement in the next calendar year.

Tier 1 (15+ Races)	Tier 2 (10 Races)	Tier 3 (5 Races)
\$800	\$600	\$400

In addition to the reimbursement budget, 1 complete kit (jersey + bib short) will be provided to the Tier 1 and Tier 2 racers. Tier 3 racers will receive a \$100 Credit towards their kit. See Race team supplement for other race team benefits.

Once the reimbursement allotted money in our annual Budget runs out, no more reimbursements will be given.

This is a PAYPAL ONLY reimbursement policy. As in, we will only send you your reimbursements via PayPal. If you do not have a PayPal account, please sign up before requesting a reimbursement.

Riders must at least start the race/event as a legitimate participant.

Riders must be in the Red Peloton kit.

All riders will receive a reminder email each month, near the end of the month from Team Treasurer or Reimbursement Coordinator. Email will include a deadline date for submitting requests. Once the reminder goes out, riders must submit a reimbursement request email in order to be eligible for reimbursement. Proof of participation may be requested or verified. Reimbursements are made between 25th and 30th of each month. You MUST send your request in before the specified deadline.

Riders will send their reimbursement request via email to Orders@redpeloton.com

Email will have the following subject line: "{Rider name}, {Name of Event} Reimbursement"

For example: Jane Doe, Bariani Road Race Reimbursement

SPONSOR & RIDER ETIQUETTE

Please remember the Red Peloton sponsors are our main financial contributors, and local support team. In respect to our sponsors here are some Do's and Don'ts to live, train, race, commute and recreate by:

DOs

KNOW ALL YOUR SPONSORS! If you don't know what a sponsor does for the team and in the community, ask your teammates, check the website or ask the BOD. Repay them by patronizing their stores.

Always wear your helmet!

Obey all traffic laws and rules of the road and be overly courteous to motorists.

Be courteous to drivers and pedestrians.

Ride single file, double where location permits.

Always speak highly of your sponsors.

Beware of your surroundings, announce, "Car Back", etc.

Send your friends, family, and neighbors to your sponsors, for support not for the "deal". Supporting our sponsors is the best way to ensure they return for the next season.

Take the time to mentor juniors and new people to the sport.

Volunteer for local cycling events.

Stop or ask to see if a cyclist with a flat tire needs help.

DON'Ts

Disrespect your sponsors, EVER!

Don't publicly flaunt a competitor of one of your sponsors.

Don't use foul or offensive language while wearing the kit or sponsors' clothing.

Don't disrespect your sponsors, team, teammates, or competition on sites such as: Facebook, Twitter, or other online sites.

Engage or antagonize those you "share" the road with.

Wear our competitors branded products while in your sponsor stores or team-led rides, events, etc.

TEAM CLOTHING EXPECTATIONS

The Red Peloton encourages all team members to wear their team clothing at all team group rides, events, and races. No requirements when solo, riding a non-club event, or in inclement weather.

If you are requesting event or race reimbursement, you must be in the current year's kit.

Keep your team clothing clean to the very best of your ability!

CODE OF CONDUCT AND MEMBERSHIP EXPECTATIONS

Each member of the Red Peloton will be asked to volunteer at a minimum of 2 times each year. Volunteering opportunities will be communicated via the website, social committee or by team email.

As a member of the Red Peloton, I will strictly adhere to the following rules in my personal conduct:

Practice good sportsmanship and conduct myself in a professional manner at all cycling and non-cycling events where I am representing the Red Peloton. "Representing the Red Peloton" is defined as any time I am wearing the team jersey or at any event where I am registered as the Red Peloton member, regardless of whether I am wearing the team jersey or not, while you are at the event venue or on the course.

Unacceptable behavior includes but is not limited to:

Physical abuse to any person while riding or at an event.

Use of foul language towards any person, vehicle, or while riding or at an event.

Making obscene gestures directed to any person, vehicle, or while riding or at an event.

Malicious actions on the bike toward any persons, or vehicles.

Wear my sponsors' and team's clothing proudly. As valuable advertising "vehicles" for our sponsors, Red Peloton members are encouraged to, but not expected to wear, the current, complete team uniform (including jersey and shorts) whenever possible in training. Wear complete kits when at races or events.

Ride safely and with courtesy towards traffic at all times. Riders are expected to ride safely, using their best judgment to keep themselves, teammates and drivers free from harm.

Red Peloton athletes must be conscious of their role as ambassadors to the non-cycling and recreational cycling communities. Failure to abide by traffic laws, if observed by the public, can be extremely detrimental to the team's sponsors and may result in the revocation of all sponsorship benefits for the entire team.

All members demonstrating an unwillingness to meet these Codes of Conduct will be subject to suspension or membership revocation from the Red Peloton.

RIDER ACKNOWLEDGEMENT

By signing below, I agree that I have fully read and acknowledged the contents contained within this handbook. Furthermore, I understand that my signature below signifies that I will abide by and be accountable to all procedures and policies outlined herein. I also understand that the details of this handbook are subject to change at any time as needed and approved by the Board of Directors as appropriate. All members will be notified of any policy changes prior to those changes being implemented, but it is ultimately the member's responsibility to ensure they are aware of and complying with the most current information.

Print name:

Signature:

Date:

TEAM MANAGEMENT ACKNOWLEDGEMENT

Received On:
